

AMERICAN CANCER SOCIETY— 2010 WESTERLY RELAY FOR LIFE SPONSORSHIP OPPORTUNITIES

STATEWIDE SPONSOR

\$20,000 Corporate Gift

- Membership in the STATEWIDE sponsor Club which entitles you to special recognition at the state and national levels of the American Cancer Society, as well as updates on cancer research and other programs.
- Handsome recognition display plaque as a STATEWIDE Sponsor.
- Your company logo prominently displayed on EVERY Relay For Life t-shirts in the State!
- Your company logo prominently displayed on all posters and brochures.
- Your company logo on monthly newsletters sent to team captains throughout Relay season.
- Statewide press releases to newspapers, TV and radio.
- Your company logo on every Relay For Life website in the state.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as a STATEWIDE sponsor.
- Opportunity to put coupons, samples or special offers in all team captain bags and at our weekly meetings.



COLLEGIATE SPONSOR

\$15,000 Corporate Gift

- Membership in the COLLEGIATE Club which entitles you to special recognition at the state and national levels of the American Cancer Society, as well as updates on cancer research and other programs.
- Handsome recognition display plaque as a COLLEGIATE Club Sponsor.
- Your company logo prominently displayed on every college Relay For Life t-shirt in the State!
- Your company logo prominently displayed on all posters and brochures.
- Your company logo on monthly newsletters sent to team captains throughout Relay season.
- Statewide press releases to newspapers, TV and radio.
- Your company name on all the College Relay For Life websites in the state.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as a COLLEGIATE sponsor.
- Opportunity to put coupons, samples or special offers in all team captain bags and at our weekly meetings.



MULTI-SITE SPONSOR

\$10,000 Corporate Gift

- Membership in the MULTI-SITE Club which entitles you to special recognition at the state and national levels of the American Cancer Society, as well as updates on cancer research and other programs.
- Handsome recognition display plaque as a MULTI-SITE Club Sponsor.
- Your company logo prominently displayed on all Relay For Life t-shirts!
- Your company logo prominently displayed on all posters and brochures.
- Your company logo on monthly newsletters sent to team captains throughout Relay season.
- Statewide press releases to newspapers, TV and radio.
- Your company name on the Relay For Life websites that you are sponsoring.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as a MULTI-SITE sponsor.
- Opportunity to put coupons, samples or special offers in all team captain bags and at our weekly meetings.



DOUBLE-SITE SPONSOR

\$5,000 Corporate Gift

- Your company logo displayed on all Relay For Life t-shirts!
- Your company logo displayed on all posters and brochures.
- Your company logo on monthly newsletters sent to team captains throughout Relay season.
- Statewide press releases to newspapers, TV and radio.
- Your company name on the Relay For Life websites you are sponsoring.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as a DOUBLE-SITE sponsor.
- Opportunity to put coupons, samples or special offers in all team captain bags and at our weekly meetings.



LUMINARY SPONSOR (1 sponsor maximum)

\$3,500 Corporate Gift

- Your company logo on all luminary bag labels and all luminary order forms.
- Your company logo prominently displayed on the luminary tent.
- Your company logo prominently displayed at the luminary creation stations.
- Your company staff, family or friends may be luminary ceremony readers.
- Press releases to newspapers, TV, and radio regarding luminary.
- Your company logo displayed on all posters and brochures.

- Your company logo displayed on all Relay For Life t-shirts.
- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Luminary sponsor.

BILLBOARD SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo on a RI Billboard in your community (one month display)
- Your company logo displayed on all Relay For Life t-shirts.
- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Billboard sponsor.

SURVIVORSHIP SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo prominently displayed in the cancer survivors' catered reception.
- Your company logo on the cancer survivors' reception invitation.
- Your company logo displayed on all Relay For Life t-shirts.
- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Survivorship sponsor.

MISSION DELIVERY SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo prominently displayed in the mission delivery area and/or tent.
- Your company logo displayed on all Relay For Life t-shirts.
- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Mission Delivery sponsor.

KID'S ACTIVITIES SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo prominently displayed in the kids' activities area.
- Your company logo on any kids activities handouts produced by the Relay.
- Your company logo displayed on all Relay For Life T-shirts.
- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Kid's Activities sponsor.

RELAY STORE SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo prominently displayed in the Relay Store area.
- The opportunity to sell Relay store gear at your location.
- Your company logo displayed on all Relay For Life t-shirts.
- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Relay Store sponsor.

INFORMATION BOOTH SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo prominently displayed in the Information booth.
- Your company logo displayed on all Relay For Life T-shirts.
- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Information Tent sponsor.

CONCESSION STAND SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo prominently displayed in the concession stand.
- Your company logo displayed on all Relay For Life t-shirts.

- Your company logo on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the Concession Stand sponsor.

ENTERTAINMENT SPONSOR (1 sponsor maximum)	\$2,500 Corporate Gift
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- Your company logo displayed on all Relay entertainment agenda flyers and communications
- Your company logo displayed on all Relay For Life t-shirts.
- Your company name on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the entertainment sponsor.

COMMITTEE TEE SHIRT SPONSOR (1 sponsor maximum)	\$1,500 Corporate Gift
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- Your company logo displayed on all Relay For Life t-shirts.
- Your company logo displayed prominently on the committee t-shirts as the committee t-shirt sponsor.
- Your company name on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the committee tee shirt sponsor.

FACILITIES SPONSOR (1 sponsor maximum)	\$1,500 Corporate Gift
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- Your company logo displayed on all Relay For Life t-shirts.
- Your company name on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the facilities sponsor.
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KICK-OFF PARTY SPONSOR (1 sponsor maximum)	\$1,500 Corporate Gift
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- Your company logo displayed on all Relay For Life t-shirts.
- Your company name on the Relay For Life website.
- Your company name on the Sponsor Board.
- Display of your corporate banner at the Relay site.
- Podium recognition at the event as the kick-off sponsor.

RELAY FOR LIFE PARTNER	\$1,000 Corporate Gift
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- Your company logo displayed on all Relay For Life t-shirts.
- Your company name on the Relay For Life website.
- Your company name on the Sponsor Board.
- Podium recognition at the event as a Relay For Life Partner.
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FRIENDS OF THE RELAY SPONSOR	\$500 Corporate Gift
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- Your company name on the Relay For Life website.
- Your company name on the Sponsor Board.
- Podium recognition at the event as a Friend of the Relay sponsor.