



2010 American Cancer Society's Relay For Life Rhode Island Sponsorship Opportunities

\$20,000 Official Statewide Sponsor of Relay For Life
Bringing Hope, Progress & Answers to all Rhode Islanders!

\$15,000 Official Rhode Island Collegiate Sponsor
Giving young adults the power to fight cancer!

\$10,000 Multi-site Sponsor of Relay For Life
Connecting to communities engaged in the fight!
*Option to choose 5 Relay For Life sites

\$5,000 Double-site Sponsor of Relay For Life
Connecting to communities engaged in the fight!
*Option to choose 2 Relay For Life sites

Companies interested in becoming a statewide sponsor of Relay For Life will receive the following benefits:

- Corporate name on all sponsored Relay For Life event T-shirts!
- Corporate logo displayed on all sponsored Relay For Life websites
- Official Relay For Life sponsor banner for display at corporate office
- Corporate banner prominently displayed at all sponsored events (provided by sponsor)
- One (1) sponsor track sign at all sponsored Relay For Life events
- Speaking opportunity at all sponsored Relay For Life events
- Inclusion in all Relay For Life press releases as the official statewide sponsor
- Recognition in Relay For Life blast emails & newsletters

Intangible benefits:

- Co-branding with the most respected source of cancer information; 2nd only to an individual's primary physician
- Community recognition as a partner in the fight against cancer